

Sigma Lambda Beta Alumni Investment Guide

The mission of Sigma Lambda Beta International Fraternity, Inc. is to nurture and further a dynamic, values-based environment which utilizes our historically Latino-based Fraternity as a catalyst to better serve the wants and needs of all people.

Historically, the Fraternity has been 90-95% operationally funded by undergraduate members, with the other 5-10% coming from Alumni, events, and small fundraisers. Fiscal year 2019 saw a record disparity, with 96% of operations funded by collegiates.

In advance, thank you.

Sigma Lambda Beta

Alumni Investment Guide

How to Invest into SLB:

- 86 Club
- Sustaining At Large
- Sponsorships

Where your money goes:

Directly into the operational funds of the Fraternity. This is defined as the "lights on and doors open", staffing, expansion & growth, events, and efforts to introduce new programs for ALL members.

Sustaining At Large:

This is a monthly investment based on what is affordable. The lowest is \$10/month. Sigma Lambda Beta is aware that our Alumni function at different levels of life and career.

86 Club



For a one-time payment of \$1986, Brothers will enjoy the benefits of a lifetime membership to SLB. They will also receive: a membership card & certificate, exclusive key and pin, an 86 Club challenge coin, free access to the House of Delegates gallery, Ticket to the BetaCon banquet and an invite to the 86 Club Brunch at BetaCon, along with the chance to nominate or win the Member of the Year award.

Contributing members have the chance to pay off the \$1986 within one year. Otherwise, they may manually take two years to pay it off.

All benefits will be given upon full payment of \$1986, also known as "Fully Vested."

Want to start your journey towards the 86 Club?
Contact Bro. Joel Rhea at
jrhea@sigmalambdabeta.com.

Sponsorships

Currently, we have a menu of sponsorship opportunities, where companies are able to pick and choose what works best for them.

Prices are based on our reach as an organization through social media, national events, and active undergraduate and Alumni numbers.

Advertisement prices per ad or article:

- Full page: \$2,500
- Half-page: \$1,500
- Quarter-page: \$750
- Business card-sized: \$400

BetaCon booth: \$350

Sponsor an Ed Track: \$5,000

Sponsor a break: \$7,000

Educational Events (ex: webinars): \$500 for Brothers
(\$750 for non-brothers)

For more information or to get started, contact Savannah Buys at
sbuys@sigmalambdabeta.com